

# FRANCHISE SHOW



JULY 18-22, 2018
SMX CONVENTION CENTER MANILA, PHILIPPINES

www.franchiseasiaph.com

PROGRAM
16-17 July

International Franchise
CONFERENCE
18-19 July

International Franchise EXPO

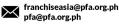
20-22 July

SEMINARS 20-22 July

ORGANIZED BY



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A PROUD MEMBER OF













### FRANCHISE ASIA PHILIPPINES

is your gateway to the huge and consumption-oriented market in 2018 the Philippine as well as to the vibrant economies in Asia-Pacific.

International

Delegates

SMX CONVENTION CENTER, MANILA



# INTERNATIONAL FRANCHISE CONFERENCE 18-19 JULY

SMX CONVENTION CENTER, MANILA

#### More compelling topics and POWERHOUSE speakers at Asia's biggest **International Franchise Conference**

- Powerhouse International & local experts and speakers
- Global best practices, latest trends and innovations and disruptive strategies to gain competitive edge
- Business solution roundtable discussions for peer to peer exchange of ideas
- Unparalleled educational, professional development and networking opportunities

#### Asia's biggest **International Franchise Expo** has grown even BIGGER!

- 13,380 sqm exhibit space area
- 500+ homegrown and international brands in the food. retail and service sectors
- Innovation Village and Food Park at the 2nd FLOOR
- Special zones for suppliers and retail technology service providers
- Over 52,000 national and international visitors
- Business matching opportunities with prospective partners and investors

## **Franchise Asia Philippines** 2017 Quick Facts Visitor's Quality

## LEARNING & NETWORKING **\$ 20-22 JULY**

Business Matching
 Networking
 Mentoring

• Educational / Franchise Seminars

**CERTIFIED FRANCHISE EXECUTIVE** 16-17 JULY

A MINI-MBA Professional Development Program, duly accredited by the US-based Institute of Certified Franchsie Executives (ICFE) designed to raise the level of expertise of franchise professionals. It is a global mark of distinction in the field of franchising.

